



### Poster Judging Rubric

Presentations should be appropriate for a non-specialist audience.

The maximum poster size is 48" W x 36" H

Exhibition table displays maximum size is 36"W x 36"H

1 (Poor)	-----	-----	-----	5 (Average)	-----	-----	-----	10 (Excellent)
<b>Overall Impact</b>								
<p><b>Poster:</b> Presenter failed to describe the motivations, context, and/or conclusions of the research. Presenter did not describe the broader impacts of the research.</p> <p><b>Exhibition:</b> The exhibition was not impactful or aesthetically pleasing; the works presented did not demonstrate compelling context or frame to be judged within, including an artistic frame.</p>	<p><b>Poster:</b> Presenter described the motivations, context, and/or conclusions of the research. Presenter described the broader impacts of the research.</p> <p><b>Exhibition:</b> The exhibition was impactful and/or aesthetically pleasing, demonstrated somewhat compelling context or frame to be judged within, including an artistic frame.</p>	<p><b>Poster:</b> Presenter provided a compelling description of the motivations, context, and/or conclusions of the research. Presenter described strong broader impacts of the research.</p> <p><b>Exhibition:</b> The exhibition was exceptionally aesthetically pleasing, demonstrated very compelling context or frame in which it was presented; may include cohesiveness between various aspects of the exhibition, or exceptionally well-founded and supported.</p>						
<b>Appearance &amp; Organization</b>								
<p><b>Poster:</b> Disorganized; difficult to follow the flow of content; not visually effective; design was messy; layout was confusing; fonts, headings, colors, and graphics are not effective.</p> <p><b>Exhibition:</b> Exhibition was not labeled well or presented in an aesthetically pleasing manner, irrespective of the quality of the works themselves.</p>	<p><b>Poster:</b> Organized flow of content but needs improvement in some areas; attractive design, layout, and neatness; fonts, headings, colors, and graphics helped explain the project.</p> <p><b>Exhibition:</b> Exhibition was labeled well and presented in an aesthetically pleasing manner.</p>	<p><b>Poster:</b> Very well-organized, clear, and logical flow of content; visually appealing; exceptional design, layout, and neatness; fonts, headings, colors, and graphics are effective and enhanced understanding of project.</p> <p><b>Exhibition:</b> Exhibition was labeled and presented exceptionally well, drawing the viewer in to the exhibition based on the framing of the submission.</p>						



1 (Poor)	-----	-----	-----	5 (Average)	-----	-----	-----	10 (Excellent)
<b>Communication and Presentation</b>								
<p><b>Poster:</b> Presenter did not clearly explain the research topic, methods, findings, or implications; used technical jargon and/or language that was not appropriate for a non-specialist audience.</p> <p><b>Exhibition:</b> Presenter did not clearly explain the project or how it was created, used technical jargon; language was not appropriate for a non-specialist audience.</p>				<p><b>Poster:</b> Presenter effectively explained the research, methods, findings, and implications; some technical jargon but overall used language appropriate for non-specialist audience.</p> <p><b>Exhibition:</b> Presenter explained the project and how it was created; some technical jargon but overall used language appropriate for non-specialist audience.</p>				<p><b>Poster:</b> Presenter clearly conveyed research, methods, conclusions, and implications in a language appropriate for a non-specialist audience; outstanding job of communicating complex scientific concepts in non-technical terms.</p> <p><b>Exhibition:</b> Presenter clearly explained the project and how it was created; Outstanding job summarizing project in a language appropriate for non-specialist audience.</p>
<b>Technical Knowledge</b>								
<p><b>Poster:</b> Presenter did not effectively describe how the research or scholarship fit within the context of the field/subfield.</p> <p><b>Exhibition:</b> Presenter did not describe the ideas/relevant works that influenced the creation of their work.</p>				<p><b>Poster:</b> Presenter effectively described how the research or scholarship fit within the context of the field/subfield. Some technical understanding of similar research.</p> <p><b>Exhibition:</b> Presenter effectively described the ideas/relevant works that influenced the creation of their work. Some discussion of current trends and techniques relevant to their exhibition.</p>				<p><b>Poster:</b> Exceptional job describing how the research or scholarship fit within the context of the field/subfield; Mastery of technical understanding of similar research.</p> <p><b>Exhibition:</b> Exceptional job describing the ideas/relevant works that influenced the creation of their work. Demonstrated mastery understanding of their field and discussed current trends and techniques relevant to their exhibition.</p>
<b>Oral Presentation and Answering Questions</b>								
<p>Presenter was poorly prepared and had difficulty addressing the objective or significance of the project; lacked sufficient knowledge to address questions.</p>				<p>Presenter was organized and adequately addressed the objective or significance of the project; Demonstrated confidence in research when answering questions.</p>				<p>Presenter was exceptionally organized and confident in summarizing the objective or significance of the project; Demonstrated competence and expertise when answering questions.</p>



Georgia Tech

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## Poster Presentation Resources

Title	Description
<a href="#">Poster Printing at the GT Library</a>	<p>The <a href="#">Print Studio</a> provides three wide-format printers for walk-up poster printing capable of printing in 24-inch, 36-inch and 42-inch widths and customizable lengths. Cost is \$1.50 per square foot on matte paper. Costs formula: price = (length x width) ÷ 96.</p> <p>Start your request <a href="#">here</a>.</p>
<a href="#">GT Communications Center</a>	<p><i>Consultants at the Communications Center can provide you with strategies and tips to make your next poster presentation one of the strongest you've ever given. The Center currently offers virtual appointments and can provide feedback asynchronously.</i></p>
<a href="#">GT Library Data Visualization Lab</a>	<p><i>Need help with tools for data visualization? The Library offers tutorials and office hours on how to use tools like Python, R, Plotly, Tableau, and more.</i></p>
<a href="#">GT Library Media Scholarship Commons</a>	<p><i>The Library offers workshops and office hours on how to use the Adobe CS suite (available to everyone at Tech) and other multimedia software.</i></p>
<a href="#">How to create a better research poster in less time (Links to an external site.)</a>	<p><i>This is a YouTube Video that pitches how to make posters more efficient AND more fun with a new approach to designing scientific/academic posters that is both more usable, and easier to create!</i></p>
<a href="#">Poster Presentation Resources</a>	<p><i>This is a list of poster presentation resources</i></p>