



## CRIDC In-Person Poster Competition Guidelines

### POSTER DIMENSIONS

- 48" wide and 36" tall (maximum)
  - **IMPORTANT:** Poster display boards are approximately 92" wide, posters may overlap when displayed however only one will be presented at a time. **Vertical format recommended: 36" x 48"**
- Posters may be smaller than the recommended dimensions.
- Poster MUST NOT be larger than the recommended dimensions.

### FORMAT

- Posters should be prepared for an audience from a variety of fields and disciplines. *Judges are recruited from a variety of fields.*
- No specific template required; however, it is recommended that posters include:
- Title Banner – Including the title, author(s), and department(s). The entrant must be the first author listed.
- Introduction – A clear and concise statement of the rationale, hypothesis, and justification for the project, the objectives of the research, and general approach.
- Materials and Methods – An outline of the key materials and methods defining how the experiment or study was conducted.
- Results – Tables, figures, photos, etc., showing and documenting experimental findings and analyses.
- Conclusions and Discussion – A statement of the conclusions from the study results and a brief explanation of the study's scientific rigor, discoveries and their significance, and congruence (or lack of) with the body of scientific knowledge.

### PARTICIPATING IN THE POSTER COMPETITION

- There are two poster sessions. Upon registration the presenter will select their preferred time.
  - **Poster Session A:** 12:30 – 1:30 p.m.
  - **Poster Session B:** 1:30 p.m. – 2:30 p.m.
- All presenters must print and bring their own poster. CRIDC organizers do not provide print services.
- All posters should be set up by 11:30 a.m. before the Keynote Address.
- Display boards and pins for mounting will be provided.
- You will be assigned a number and specific location for the poster competition prior to the date.
- Presenters must be available to present at their assigned poster location for the duration of their session.
- Posters must be removed immediately following your session.
- Posters that are not removed will be thrown away.



## Poster Competition Resources

### CREATE A POSTER USING POWERPOINT

1. In PowerPoint, begin by creating a 1-slide PowerPoint presentation - choose a blank slide. (The entire poster must be contained in only one slide.)
2. Adjust the slide size to make the poster dimensions.
3. When you are ready to submit your poster, save a copy as .pdf (file size may not exceed 10MB)

### CREATE A POSTER USING GOOGLE SLIDES

1. Go to [slides.google.com](https://slides.google.com)
2. Click the big “+” symbol to start a new slideshow
3. In “File / Page Setup” choose “Custom” and set the size of your slide to your poster dimensions.
4. In “Slide / Apply Layout” choose “Blank”
5. Choose “File / Download” and choose “PDF Document” (file size may not exceed 10MB)

### GT RESOURCES

- [GT Naugle Writing & Communications Center:](#)
  - Consultants at the Communications Center can provide you with strategies and tips to make your next poster presentation one of the strongest you’ve ever given. The Center currently offers virtual appointments and can provide feedback asynchronously.
- [GT Library Data Visualization Lab:](#) Need help with tools for data visualization? The library offers tutorials and office hours on how to use tools like Python and Tableau.
- [GT Library Media Scholarship Commons:](#) Located on the 3rd floor of Price Gilbert, the Media Scholarship Commons (MSC) provides access to professional-level hardware and software for the creation of creative media-rich projects and research. The space is staffed by student experts and provides services and support for poster (wide format) printing.
- [GT Library Poster Printing:](#) The [Print Studio](#) provides three wide-format printers for walk-up poster printing capable of printing in 24-inch, 36-inch and 42-inch widths and customizable lengths. Cost is \$1.50 per square foot on matte paper. Costs formula: price = (length x width) ÷ 96.
- [How to Print a Poster](#)
- [How to Streamline Your Research for Poster Competitions](#)



## CRIDC Poster Competition Rubric & Evaluation Criteria

### Competition Rules and Guidelines

Posters & presentations should be appropriate for a non-specialist audience.

Posters size requirements: 48" x 36" (or 36" x 48") Maximum size; smaller posters are acceptable.

Posters and presentations are scored on a scale from 1 to 10.		
1 = Needs Improvement	5 = Meets Expectations	10 = Excellent
<b>Overall Impact</b>		
<b>Needs Improvement:</b> Did not clearly describe the research motivation, context, conclusions, or broader impacts.	<b>Meets Expectations:</b> Adequately described the research motivation, context, conclusions, and broader impacts.	<b>Excellent:</b> Compellingly described the research motivation, context, conclusions, and broader impacts.
<b>Appearance &amp; Organization</b>		
<b>Needs Improvement:</b> Disorganized and difficult to follow; visual design and layout were ineffective.	<b>Meets Expectations:</b> Generally organized with an appealing design; some elements could be improved.	<b>Excellent:</b> Exceptionally organized with a clear flow and visually effective design.
<b>Communication and Presentation</b>		
<b>Needs Improvement:</b> Research was unclear; language was too technical for a non-specialist audience.	<b>Meets Expectations:</b> Research was explained clearly overall; mostly appropriate language for a non-specialist audience.	<b>Excellent:</b> Clearly and effectively communicated complex ideas in non-technical language.
<b>Technical Knowledge</b>		
<b>Needs Improvement:</b> Did not clearly place the research within the context of the field	<b>Meets Expectations:</b> Adequately explained how the research fits within the field.	<b>Excellent:</b> Demonstrated exceptional understanding of the research within the field context.
<b>Oral Presentation and Answering Questions</b>		
<b>Needs Improvement:</b> Poorly prepared; did not clearly address objectives or questions.	<b>Meets Expectations:</b> Organized and adequately addressed objectives and questions.	<b>Excellent:</b> Highly organized; clearly articulated objectives and expertly answered questions.