

Online Poster Competition

SUBMITTING YOUR MATERIALS

- 1. Submit materials (Link to upload materials will be provided by CRIDC organizers)
- 2. Enter required information:
 - a. Name
 - b. GT Email
 - c. Presentation Title (same one you submitted upon registration.
 - d. Poster file
 - e. Presentation video link

ONLINE POSTER COMPETITION SUBMISSION REQUIREMENTS

- 1. PDF file upload of your poster (File size may not exceed 10MB)
- 2. A link to an online YouTube video of your poster presentation

POSTER GUIDELINES

- Poster Dimensions: 48" wide and 36" tall (or 36' x 48')
- Posters should be prepared for an audience from a variety of fields and disciplines. *Judges are recruited from a variety of fields*.
- Format: No specific template required; however, it is recommended that posters include:
 - o <u>Title Banner</u> Including the title, author(s), and department(s).
 - Introduction A clear and concise statement of the rationale, hypothesis, and justification for the project, the objectives of the research, and general approach.
 - o <u>Materials and Methods</u> An outline of the key materials and methods defining how the experiment or study was conducted.
 - Results Tables, figures, photos, etc., showing and documenting experimental findings and analyses.
 - Conclusions and Discussion A statement of the conclusions from the study results and a brief explanation of the study's scientific rigor, discoveries and their significance, and congruence (or lack of) with the body of scientific knowledge.

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Poster Competition Resources

CREATE POSTER USING PowerPoint

- 1. In PowerPoint, begin by creating a 1-slide PowerPoint presentation choose a blank slide. (The entire poster must be contained in only one slide.)
- 2. Adjust the slide size to make the poster dimensions 42" width x 28" height
- 3. When you are ready to submit your poster, save a copy as .pdf (file size may not exceed 10MB)

CREATE POSTER USING GOOGLE SLIDES

- 1. Go to slides.google.com
- 2. Click the big "+" symbol to start a new slideshow
- 3. In "File / Page Setup" choose "Custom" and set the size of your slide to 42" width x 28" height
- 4. In "Slide / Apply Layout" choose "Blank"
- 5. When ready to submit, choose "File / Download" and choose "PDF Document" (file size may not exceed 10MB)

How to create a Video Presentation

- 1. Create a video to accompany your poster in which you present as if you were at an in-person poster session.
 - a. Video should be a narration of your findings presented on the poster.
 - b. Video should be between 2 3 minutes; 3 minutes maximum.
- 2. Recording tools
 - a. Zoom: Access Zoom at **gatech.zoom.us.** Sign in with your Georgia Tech login ID and password.
 - b. GT Media Space https://mediaspace.gatech.edu/help
- 3. Upload the video file to YouTube (**Recommended:** Change privacy setting to **UNLISTED**, with the unlisted setting your video can only be accessed with the unique link)
- 4. For more help: <u>Uploading Videos to YouTube</u> and <u>Setting your Video as Unlisted</u> Instructions

GTRESOURCES

- <u>GTNaugle Writing & Communications Center:</u>
 - o Consultants at the Communications Center can provide you with strategies and tips to make your next poster presentation one of the strongest you've ever given.
- <u>GTLibrary Data Visualization Lab</u>: Need help with tools for data visualization? The library offers tutorials and office hours on how to use tools like Python and Tableau.
- <u>GTLibrary Media Scholarship Commons</u>: Located on the 3rd floor of Price Gilbert, the Media Scholarship Commons (MSC) provides access to professional-level hardware and software for the creation of creative mediarich projects and research. The space is staffed by student experts and provides services and support for poster (wide format) printing.
- GTLibrary Poster Printing: The Print Studio provides three wide-format printers for walk-up poster printing capable of printing in 24-inch, 36-inch and 42-inch widths and customizable lengths. Cost is \$1.50 per square foot on matte paper. Costs formula: price = (length x width) ÷ 96.
- How to Streamline Your Research for Poster Competitions

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CRIDC Online Poster Competition Rubric & Evaluation Criteria

Competition Rules and Guidelines

Posters & presentations should be appropriate for a non-specialist audience.

Posters size requirements: 48" x 36" (or 36" x 48") Maximum size; smaller posters are acceptable.

Posters and presentations are scored on a scale from 1 to 10.		
1 = Needs Improvement	5 = Meets Expectations	10 = Excellent
Overall Impact		
Needs Improvement: Did not clearly describe the research motivation, context, conclusions, or broader impacts.	Meets Expectations: Adequately described the research motivation, context, conclusions, and broader impacts.	Excellent: Compellingly described the research motivation, context, conclusions, and broader impacts.
Appearance & Organization		
Needs Improvement: Disorganized and difficult to follow; visual design and layout were ineffective.	Meets Expectations: Generally organized with an appealing design; some elements could be improved.	Excellent: Exceptionally organized with a clear flow and visually effective design.
Communication and Presentation		
Needs Improvement: Research was unclear; language was too technical for a non-specialist audience.	Meets Expectations: Research was explained clearly overall; mostly appropriate language for a nonspecialist audience.	Excellent: Clearly and effectively communicated complex ideas in non-technical language.
Technical Knowledge		
Needs Improvement: Did not clearly place the research within the context of the field	Meets Expectations: Adequately explained how the research fits within the field.	Excellent: Demonstrated exceptional understanding of the research within the field context.

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